



LOCALIZATION INFO

This is the information that stations fill out for Rick Dees to record tracks for localization.

Station Call Letters:

Station Web Site:

City:

City Nickname:

Positioning Statement:

Frequency:

Other On Air Personalities:

Key Neighborhoods:

Key Suburbs:

Key Locations (Beaches, Ski Hills, Amusements):

Major Businesses:

Major High Schools:

Major Colleges:

Key Figures:

Regional or Local Favorites (Food etc.):

News Papers:

Freeways or traffic problem areas:

Typical Weather Winter:

Typical Weather Spring:

Typical Weather Summer:

Typical Weather Fall:

Famous Residents:

Major Local Events Winter:

Major Local Events Spring:

Major Local Events Summer:

Major Local Events Fall:

Local High School Teams:

Local College Teams:

Local Professional Teams:

Local Championships:

Local Facts:

Local Shopping Centers:

Community Organizations:

Local Pop Culture References:

Historical Facts:



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